

Closer To NATURE EVERY DAY



Lysa Lee spent more than three hours pushing. Finally, her baby girl was born. She was exhausted but determined to breastfeed her newborn. After all, mother's milk is the gold standard for infants. But it is not an easy task. After constant struggling and finding her girl screaming, she discovered breastfeeding was not an option for her.

Like Lysa, mothers who cannot breastfeed want an infant formula that is as close as possible to mother's milk for the healthy growth and development of their infants. Demand for organic infant milk formula is growing, but clinically proven ingredients with organic certification are lacking. Until now.

On 6 September 2021, Bunge Loders Croklaan (BLC) announced that it has launched the first certified organic OPO (oleic-palmitic-oleic or SN-2 palmitate) infant milk formula for the European Union and Chinese markets. It is inspired by the natural composition of human breast milk and is the latest offering in BLC's infant nutrition portfolio since the invention of OPO over 30 years ago. In 2019, *Betapol® Plus* was launched followed by *Betapol® Select* in 2020.

The market intelligence agency Mintel reported that the global number of organic infant milk formula product introductions has grown from 5% in 2015 to 13% in 2021. The Asian organic baby food market constitutes 20% of the global market and is growing at a rapid pace of 12% a year since 2015. China is fueling this with a year-over-year growth of over 20% in organic baby food, and 30% in organic infant milk formula. Stricter standards for organic certification have also led to a rise in consumer confidence and thus demand for organic products. With the introduction of *Betapol® Organic*, BLC is working to meet these market demands.

Now with *Betapol® Organic*, Lysa can look forward to giving her child the best start in life.

Betapol® Organic is produced with the clinically proven benefits of OPO such as:



Improve
Energy Intake



Reduce
Constipation



Improve Fine
Motor Skills



Reduce
Crying



Result In
Better Sleep



Improve Bone
Mineral Density



Positively Affect Healthy
Gut Bacteria

Betapol® Organic

FIGHTING Covid-19 Together

Ever since the Duchess of Kent Hospital in Sandakan upgraded its Radiology Building in 2018, residents in the East Coast of Sabah no longer have to travel hours to get quality medical services. The government hospital made another proactive measure recently in September 2021 by turning its women's medical ward, with 38 beds, into a Covid-19 ward due to the rising cases of Covid-19 in Sandakan.

IOI Edible Oils Sdn Bhd (IOIEO) supported the hospital by generously donating personal protective equipment and essential supplies.

From oximeters, DXT machines, hand-held thermometers to blood pressure (adult) sets and cuff sets, powdered latex gloves and more, all these items that were requested by the Hospital Deputy Director Dr Mohd Fahmi Othman were sourced by IOIEO Purchasing Team Leader Mr Muhammad Zubair with his team. On 21 July 2021, they were delivered to the hospital in support of our frontline healthcare heroes as they work to detect, treat and prevent Covid-19, as well as manage other diseases and chronic conditions.

Together, we will win this battle against Covid-19.



A Family Of Gomali Employees



Extending care and support to our employees is vital as we are all a family.



Ensuring every employee receives a food aid package for he or she is valued.

Every year, Gomali Mill organises *Family Day* to encourage bonding among employees and show appreciation for their hard work. This year, Covid-19 prevented any gatherings but that did not stop Gomali Mill Manager Mr Kesavan Manohar from organising a different kind of *Family Day* to thank the employees for their hard work. With social distancing guidelines in place, Gomali Mill initiated a *Food Bank Programme* on their *Family Day 2021* on 12 August 2021.

A total of 207 employees arrived according to their respective departments and allocated time slots. One by one, each employee turned up and was surprised to receive a gift package and a *nasi briyani* lunch set. From cooking oil, instant noodles, biscuits and flour to eggs and essential items, each package was distributed by Mr Manohar and the *Family Day* committee members to the employees over a span of six hours. The employees were grateful for the thoughtful gift especially during the current Covid-19 pandemic.

Hand-in-Hand For Dialysis Patients



Some of the beneficiaries include 62-year-old Madam Awruong who stays with her disabled son and daughter-in-law, and Madam Lee (right).

A patient with kidney disease has to endure four hours of dialysis treatment, three times a week. Not only does the patient have to battle physical and emotional stress, he or she has to bear a huge financial burden. Imagine what it would be like for low income or unemployed patients, especially amidst the current Covid-19 pandemic.

Madam Lee Ah Poi (seated left in bottom right pic) is a 68-year-old widow who lives with her daughter. A double amputee with high blood pressure, diabetes and kidney failure, she is just one of many underprivileged dialysis patients in our society. But thanks to the charitable hearts of Yayasan Tan Sri Lee Shin Cheng (Yayasan TSLSC) and Great Heart Charity Association (Great Heart), these individuals are able to continue their treatment.

Yayasan TSLSC donated RM20,000 in August 2021 towards Great Heart's *Hand-in-Hand Charity Dialysis Aid Programme*. A non-profit charity association established in 2010, Great Heart's *Care in hand, Love in heart* motto is reflected in its five other programmes (*You & Me Educational Programme, Great Heart Community Centre, Earth Warriors Programme, Great Vision Charity Association and Geng Xin Tang*). Together, we can help ease these dialysis patients' financial burden and grant a living hope to them by extending care in hand and love in heart.



IMPACTING LIVES In Johor & Terengganu



Whether near or far, Yayasan Tan Sri Lee Shin Cheng (Yayasan TSLSC) never stops reaching out to the different sectors of the community that are in need. The spirit of love and care has moved Yayasan TSLSC to reach out to the vulnerable communities in Johor and Terengganu that are impacted by the Covid-19 pandemic.

Since January 2021, Yayasan TSLSC has contributed a total of RM70,000 in food parcels, which are filled with daily necessities, and are distributed by local organisations to orphanages and impoverished households in Tanjung Piai, Johor, and Kuala Nerus in Terengganu.

